



















MADE ESPECIALLY FOR YOU!

Luxuriously textured bath towels can transform experiences into true moments of selfcare and well-being, creating superior sensations for those looking to live in style, comfort and elegance.

A stylish and contemporary collection which transforms trends into new experiences through form and color.

Savor these moments to yourself, enjoy the small pleasures in life, like a warm embrace, a fresh cup of coffee or a long hot bath!

It is with great pleasure that we present to you the renewal of our Product Catalog.





Guided by sophistication and excellence in the quality of its raw materials, the PRIME line towels value the importance of fine details. Each creation is inspired by the elements of nature, developed from the purest cotton, unique in its comfort and softness, which are the main striking features of this collection.

Harmonies of colors and unique finishes can be seen in all line items. Extremely comfortable and cozy, the themes of these towels are based on the current international fashion trends.

Through state of the art technology, the Extra Comfort finish is left fluffier, generating greater volume and extremely soft to the touch, in addition to high hydrophilicity!



EXTRA COMFORT

Take this comfort home!



- Hand towel 50x80cm
- Bath towel 80x140cm
- Sets 2, 4 or 5 Pieces







≌ PRIME





450g/m²

- Hand towel 50x80cm
- Bath towel 70x140cm
- Sets 2, 4 or 5 Pieces







- Bath towel 77x140cm
- Sets 2, 4 or 5 Pieces







- Hand towel 50x80cm
- Bath towel 80x140cm
- Sets 2, 4 or 5 Pieces





≌ PRIME





Artegian



400g/m²

- Hand towel 50x80cm
- Bath towel 70x140cm
- Sets 2, 4 or 5 Pieces





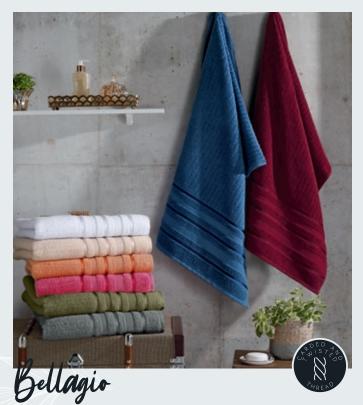




- 450g/m² Hand towel 50x80cm
 - Bath towel 70x140cm
 - Sets 2, 4 or 5 Pieces

Camurça
Chocolate Titânio

Niagara
Azul Marinho Branco



- 450g/m² Hand towel 50x80cm
 - Bath towel 70x140cm
 - Sets 2, 4 or 5 Pieces





≌ PRIME



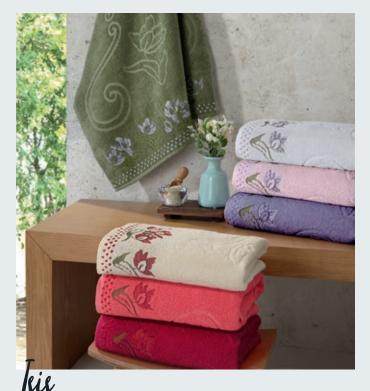


Marrocos

400g/m²

- Hand towel 50x80cm
- Bath towel 70x140cm
- Sets 2, 4 or 5 Pieces

Cinza Mascavo
Azul Marinho Rosa Blush
Sunset Malbec



400g/m² • Hand towel 50x80cm

• Bath towel 70x140cm

• Sets 2, 4 or 5 Pieces

Cactus Creme Pitanga Ferrari

☐ Branco ☐ Lilás Violeta



570g/m² • Bath mat 50x70cm

• Non-slip bath mat 50x70cm

Branco Creme Fendi Peônia Sunset

Camélia

Rosa Blush

Malbec Borgonha Ferrari Mascavo Romã Violeta

Militar

Herbal Jade Indigo
Azul Marinho Petróleo Camurça

Titânio



A collection totally inspired by the richness and diversity of the elements, promoting beauty and relaxation in all styles.

Elaborated to meet the needs of everyday life, these towels provide a perfect balance between comfort and well-being.

With a wide range of colors and practical sizes, this line is a great cost beneficial alternative.



Campestre

- Hand towel 50x75cm
- Bath towel 70x135cm
- Sets 2, 4 or 5 Pieces









E//ENTIAL





340g/m²

- Hand towel 50x75cm
- Bath towel 70x135cm
- Sets 2, 4 or 5 Pieces

Borgonha
Peônia
Branco

Prata
Denim
Indigo



- 340g/m² Hand towel 50x75cm
 - Bath towel 70x135cm
 - Sets 2, 4 or 5 Pieces
- Branco Creme
 Rosa Blush
 Cassis
- Fendi Petróleo Jade
- 340g/m² Hand towel 50x75cm
 - Bath towel 70x135cm
 - Sets 2, 4 or 5 Pieces









ESSENTIAL



- 340g/m² Hand towel 45x75cm
 - Bath towel 70x135cm
 - Bath sheet 77x150cm
 - Sets 2 or 4 Pieces



- Bath towel 70x135cm
- Sets 2 or 4 Pieces

Blossom Var. Vermelha
Blossom Var. Azul
Marie Var. Rosa
Marie Var. Coral

Sunset

Coral Tiffany
Camélia Indigo
Vermelho Cactus

Branco Mascavo Peônia

Versatili

- Bathrobe Size small
- Bathrobe Size medium
- Bathrobe Size large
- Branco
 Camélia
 Sunset
- Indigo Camurça

ESSENTIAL



Louise

360g/m²

- Hand towel 45x70cm
- Bath towel 70x130cm
- Wash cloth 30x50cm
- Sets 2 or 4 Pieces

Creme

Baby Blue Rosa Pétala Vermelho

Branco Bamboo



- 280g/m² Hand towel 42x70cm
 - Bath towel 70x130cm
 - Set 4 pieces
- Peônia Fendi Camurça Creme
- Porcelana Aruba Tiffany Sunset



450g/m² • Bath mat 45x70cm

- Branco Creme
- Apricot Peônia
- Camélia Rosa Pétala Rosa Blush Rosa Antigo
- Borgonha Tiffany
- Cactus Jade Indigo
- Petróleo Ameixa Prata



Created using the latest characters and fun themes, the KIDS collection Turns bath time into party time. The atmosphere of joy overflows with vibrant colors and the softness of the products that shows real care and affection to the little ones.

In the land of make-believe boys and girls can let their imagination run wild, wrapping themselves up in the comfort of towels and robes created exclusively for them.



380g/m²

- Hand towel 50x70cm
- Bath towel 70x130cm
- Set 2 pieces



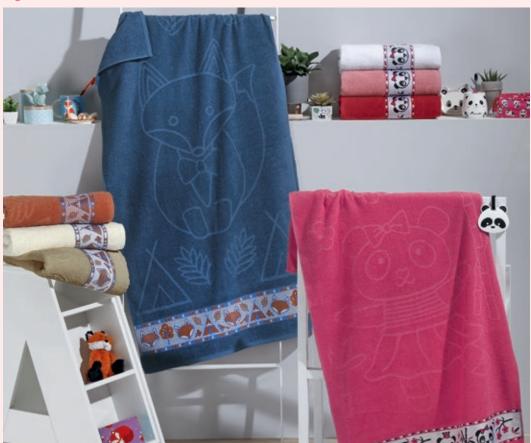
Rosa Sorvete Petróleo

Azul Marinho Framboesa





THE KIDS



Friendly

360g/m²

- Hand towel 50x75cm
- Bath towel 70x130cm
- Set 2 pieces

Mascavo Creme

Branco
Rosa Blush Vermelho

Fendi Indigo

Camélia



340g/m² • Hand towel 45x70cm

• Bath towel 70x130cm

• Toalha Lavabo 30x50cm

• Set 2 pieces



340g/m²

Verde Montreal Framboesa

Rosa Blush Branco

Ypê

- Hand towel 45x70cm
- Bath towel 70x130cm
- Wash cloth 30x50cm

• Set 2 pieces



Ameixa Acqua

THE KIDS



280g/m²

- Kids Hooded Towel 65x80cm
- Kids Bathrobe with Hood 12-18 months
- Kids Bathrobe with Hood 18-24 months
- Baby Blue Rosa Pétala
- Branco com Rosa
- ☐ Branco com Verde ☐ Branco com Azul





280g/m²

- Kids Bathrobe size small 4-6 years old
- Kids Bathrobe size medium 8-10 years old
- Kids Bathrobe size large 12-14 years old

Acqua Bamboo





NEW SUMMER collection towels are specially developed for the beach and poolside.

Made using different techniques (Dyed Thread, Jacquard Relief), these products explore themes for the most desired season of the year.

Vibrant colors that blend bright neons and classic prime colors.

The tropical climate and natural beauty of Brazil are ideal for enjoying all the items in this line.

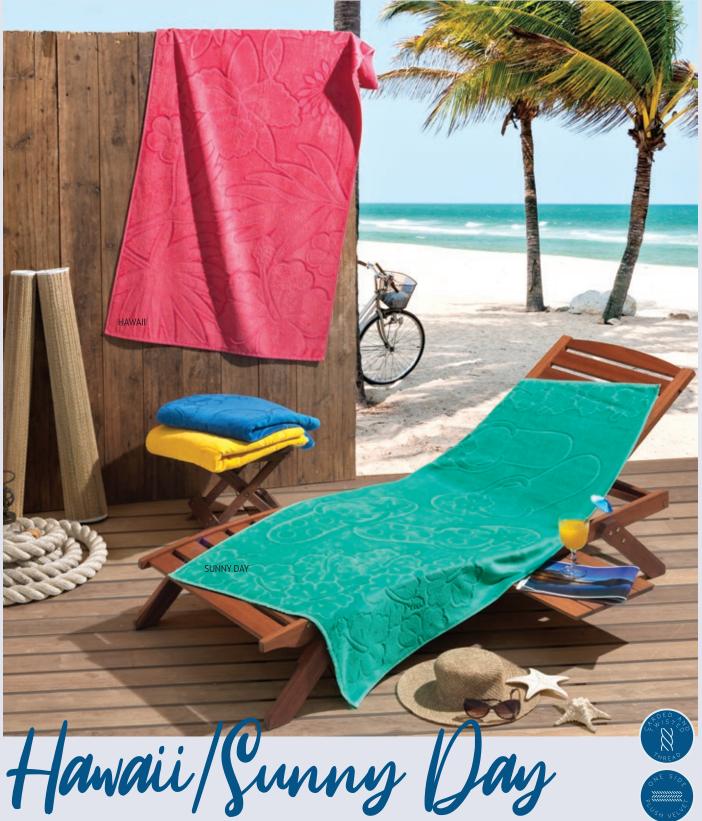


450g/m²

• Beach Towel 80x150cm







- Hawaii Beach Towel 80x145cm
- Sunny Day Beach Towel 80x145cm







The ATHLETIC collection was developed in downy jacquard for those who are fans of the fitness lifestyle.

With the unique slimline format, this line comes in a convenient size to carry around your neck, leaving both hands free to perform all exercises in the gym or outdoors.

Neutral Feminine and masculine colors, make up the chart of this line.



400g/m²

- Gym Workout Towel 30x80cm
- Running Workout Towel 30x80cm
- Speed Workout Towel 30x80cm



Verde Limão Baby Blue



A collection full of products made for the heart of the home, the KITCHEN TOWEL line has functional items that will also add style to this gourmet area.

A variety of finishes and eclectic themes will make the kitchen more vibrant and bring convenience to everyday life.

A variety of classic options and trendy design elements add personality to all items in this line, highlighting sophisticated and cheerful color tones.



- Kitchen Towel Bon Appetit Barbecue 42x65cm
- Kitchen Towel Bon Appetit Le Coq 42x65cm
- Kitchen Towel Bon Appetit Lemon 42x65cm
- Kitchen Towel Bon Appetit Cookies 42x65cm

% KITCHEN



Everyday Kitchen

230g/m²

• Kitchen Towel 42x65cm



Traditional Kitchen

160g/m²

• Kitchen Towel 45x68cm

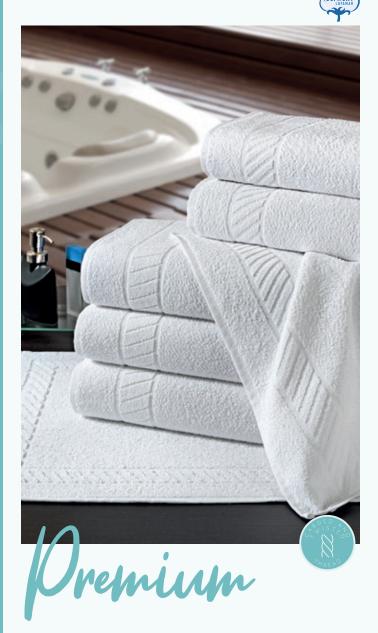
Verde
Amarelo
Rosa Pink

Azul Salmão Cinza



With the hotel sector in great expansion, the SUITE COLLECTION line products have unique attributes that bring comfort and well-being to the most demanding of guests.

Towels with high absorption and durability are prominent items, presented in different sizes and with refined hems.



500g/m²

- Hand towel 50x80cm
- Bath towel 80x150cm
- Bath mat 50x80cm

90% Cotton / 10% Polyester Double Stitching Pre-washed and pre-shrunk Industrial washing resistant

SUITE COLLECTION





Gold

450g/m²

- Hand towel 50x80cm
- Bath towel 80x140cm
- Bath mat 50x80cm

90% Cotton / 10% Polyester Double Stitching Pre-washed and pre-shrunk Industrial washing resistant



Gilver

380g/m²

- Hand towel 50x70cm
- Bath towel 70x140cm
- Bath mat 50x70cm

90% Cotton / 10% Polyester Double Stitching Pre-washed and pre-shrunk Industrial washing resistant

SUITE COLLECTION



Basic

350g/m²

- Hand towel 45x70cm
- Bath towel 70x130cm
- Bath mat 50x70cm

90% Cotton / 10% Polyester Double Stitching Pre-washed and pre-shrunk Industrial washing resistant



Beauty

- Hand towel 42x70cm
- Bath towel 70x130cm
- Toalha Fitness 30x100cm

鲐 SETS

2 Piece Get

PRIME, ESSENTIAL E KIDS

- Contains 1 Bath Towel + 1 Hand Towel.
- Gift box packaging, with segment labeling.
- 26cm width x 22cm height x 9cm depth.







4 and 5 Piece Gets

PRIME

4 PIECE SET

Contains 2 Bath Towels + 2 Hand Towels

5 PIECE SET

Contains 2 Bath Towels + 2 Hand Towels + 1 Madison Bath Mat

- All pieces of the same color, or combination of colors according to sale system
- Gift box packaging
- 32cm width x 24cm height x 17cm depth



ESSENTIAL

4 PIECE SET

Contains 2 Bath Towels + 2 Hand Towels

5 PIECE SET

Contains 2 Bath Towels + 2 Hand Towels + 1 Montana Bath Mat

- All pieces of the same color, or combination of colors according to sale system
- Gift box packaging
- 32cm width x 24cm height x 12cm depth













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